

**For Immediate Release**

## **Integron, LLC Gains National Recognition**

Local Diversity Business Named and Ranked 14 among New Hampshire's Top 100 Diversity Owned Business List

Nashua, New Hampshire, 8 January, 2008. In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named Integron, LLC, as one of the "Top 100 Diversity Owned" businesses in the state of New Hampshire (Div100)".

The Div100 is the 8<sup>th</sup> annual listing of the New Hampshire's top 100 diversity-owned businesses. The companies listed on the Div100 represent the New Hampshire's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with diversity owned companies.

### **The Impact of Diversity Business**

"Diversity businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from diversity owned companies positively impacts their business. Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

Steven J. Negrón, President & CEO of Integron, LLC, New Hampshire commented

*"Small Businesses create new opportunities especially for women and minorities. Women own more than a quarter of all businesses, and the number of women-owned businesses is growing. Hispanic Americans are opening their own businesses at a rate three times the national average".*

### **The Div100**

The Div100 is a classification that represents the top 100 diversity-owned (Women, African American, Hispanics, Asians, Native Indian and other minority groups) businesses in the state of New Hampshire, in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div100 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

Integron, LLC will be honored at a special awards ceremony at DiversityBusiness.com's "8<sup>th</sup> Annual Multicultural Business Conference", taking place April 23 - 25, 2008 at Disney's BoardWalk Resort in Orlando, Florida.

"It is truly an honor to be recognized among the top 100 diversity-owned businesses in New Hampshire. Receipt of this award symbolizes the long and arduous path our great nation has taken to be able to have such an award. Our country was founded on the basis of diversity and it is in keeping with that spirit that Integron is and will continue to be committed to strive for the highest levels of diversity all the while providing a superior product to our customers".

**About Integron, LLC**

Integron, LLC is a Small, Disadvantaged, Veteran, and Minority owned business. Integron specializes in delivering technical, engineering, and program management expertise in systems engineering and enterprise architecture for the DoD market. Additionally, Integron assists companies with executing their current efforts and positioning them to win future business all the while improving their organization to reach their full potential.

**About DiversityBusiness.com**

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.